

3 Steps to Building a Successful Revenue Stream

Step 3: PACKAGE & MONETIZE [Creating package offerings]

Looking at the resources you have, are there any that complement the other? Can any of them stand alone? Group them accordingly. Even when it comes to lessons you've learned for speaking engagements. Most likely they can be broken down into bite-sized trainings in the form of workshops.

Resources that can be sold individually	Package Name	Package Price Each	Resources that can be grouped as a package or series	Group, Series, or Package Name	Group, Series, or Package Price